

WATTSY MUSIC PRESS RELEASE

STALL & DEAN AND SLICK WATTS PARTNER UP

*Legendary athletic brand that includes Rucker Apparel
becomes the Official Clothing Partner of Slick Watts*

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COLUMBUS, Ohio – Wattsy Music Management is pleased to announce a new partnership for Slick Watts with legendary athletic brand Stall & Dean. The oldest athletic manufacturing company in the country Stall & Dean has been in business since 1898. The athletic brand was started in Boston and is now based in New York. Stall & Dean will become the Official Clothing Partner of Slick Watts and will be the exclusive clothing provider for his performances, media appearances, and any photo or video shoots. “Partnering with such a prestigious company is an honor”, said Slick Watts “I think it will be very instrumental in furthering my career.”

Stall and Dean is one of the most established and popular clothing brands in the United States today. They have the licensed rights to the following teams and brands: Ivy League, Negro League Baseball, Rucker Brand and many more. Their clothes have been worn by hip hop and sports icons such as Jay-Z, 50 Cent, Puff Daddy, Eminem, TI, Kanye West, Shaquille O’Neal, Juelz Santana, Busta Rhymes and many more. Marketing Director of Stall & Dean/Rucker Apparel, Rikers said this about working with Slick Watts, “Slick portrays a lot of the essential tools we at Stall and Dean look for when we work with an artist: how hard they work, buzz, potential but more than music is how they are viewed by there peers. From New York to Ohio, we only heard positive words from people when they mention Slick. That is a very large plus to us.”

When asked what he thought about the new partnership with Stall & Dean, Slick said, “I was fortunate enough to meet Rikers and gained a lot of knowledge of the industry from a business stand point as well as an artist perspective from him. I am looking forward to representing their brand. This is definitely a big step for me as an artist!”

Slick Watts was nominated as Best Midwest Artist for the 6th Annual Underground Music Awards in New York City this past August. In 2007, he released his first major project 25 to LIFE hosted by Mick Boogie and entered into a shoe partnership with international shoe company Kashi Kicks. For more information, the latest updates on Slick Watts and new music visit www.WattsyMusic.com. To find our more information on Stall & Dean and Rucker Apparel or to browse their online store today visit www.StallandDean.com

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