

# WATTSY MUSIC PRESS RELEASE

## SLICK WATTS SELECTED AS A TOP 100 FINALIST IN “AMERICA’S NEXT URBAN SUPERSTAR” COMPETITION

*This event is part of the Urban Music Awards (USA) held in NYC on July 17th  
Watts will be attending the event as a VIP guest of the Urban Music Awards.*

**For Immediate Release: Monday, July 13, 2009**  
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New York, New York – Ohio native, James ‘Slick’ Watts has been chosen from over 9,000 applicants as a part of the Top 100, via Sonicbids.com, to participate in the Urban Music Awards’ “America’s Next Urban Superstar” Competition. The Urban Music Awards is the number one televised R&B, Hip Hop, Soul and Dance Music awards ceremony in the world. The Urban Music Awards ceremony is held annually in the USA, UK, France, Caribbean, and Japan with plans to expand to Asia, Dubai and Africa. The “America’s Next Urban Superstar” Competition will take place around noon on July 17<sup>th</sup> followed that night by the Urban Music Awards. Slick has been invited as a VIP guest and is looking forward to being a part of this event. “This is my first international awards show and I am looking forward to meet and networking with others in my profession.” he said.

Bobby Valentino will be performing at this year’s Urban Music Awards at the Hammerstein Ballroom. Other performers and presenters that are confirmed are: Busta Rhymes, Rihanna, Ron Browz, Slick Rick, Letoya Luckett, Day 26, Carmelo Anthony, Naughty by Nature, DJ Grandmasterflash, Swizz Beatz, Aretha Franklin, Smokin’ Joe Frazer and T-Pain. This year’s UMA’s will be show on Direct TV Channel 101 and also in the UK, Japan, France, Caribbean, Dubai and South Africa.

Slick Watts has also been recently nominated as “Best Midwest Artist” for the Underground Music Awards also to be held in New York City this coming August. Voting for this is currently online at [www.UrbanBuzzFactor.com](http://www.UrbanBuzzFactor.com) through August 6<sup>th</sup>. He is proud to be supported by two international companies. Stall & Dean/Rucker Apparel is the Official Clothing Partner of Slick Watts and is one of the strongest brands in the United States since it’s inception in 1898. Slick has also been working with Kashi Kicks as his Official Shoe partner since November of 2007. Within the last six months Slick Watts has had two videos posted on the top hip hop websites [WorldStarHipHop.com](http://WorldStarHipHop.com) and [HipHopGame.com](http://HipHopGame.com). On Election Day last November, [AllHipHop.com](http://AllHipHop.com) featured Slick’s song “Yes We Can” to recognize this historic day.

For more information on the Urban Music Awards visit their official website [www.UrbanMusicAwards.net](http://www.UrbanMusicAwards.net). Tickets are now available by calling the Urban Music Awards New York Office at 213-291-8682 or emailing them directly at [tickets@urbanmusicawards.net](mailto:tickets@urbanmusicawards.net). For more information, check out music or get updates on Slick Watts visit [www.WattsyMusic.com](http://www.WattsyMusic.com) his Official Website.

**Urban Music Awards & America’s Next Urban Superstar Competition:**  
**Where:** Hammerstein Ballroom, 311 West 34<sup>th</sup> Street New York, NY 10001  
**When:** Friday, July 17, 2009  
**More:** [www.UrbanMusicAwards.net](http://www.UrbanMusicAwards.net)  
**Tickets:** 213-291-8682 or [tickets@urbanmusicawards.net](mailto:tickets@urbanmusicawards.net)

### **Links for more Slick Watts Information:**

Official Website: [www.WattsyMusic.com](http://www.WattsyMusic.com)  
Official MySpace: [www.myspace.com/wattsymusic](http://www.myspace.com/wattsymusic)  
Official YouTube: [www.youtube.com/wattsymusic](http://www.youtube.com/wattsymusic)  
Official EPK: [www.sonicbids.com/slickwatts](http://www.sonicbids.com/slickwatts)  
Official Clothing Partner: [www.StallandDean.com](http://www.StallandDean.com)  
Official Shoe Partner: [www.KashiKicks.com](http://www.KashiKicks.com)

– [www.WattsyMusic.com](http://www.WattsyMusic.com) –