

WATTSY MUSIC PRESS RELEASE

KASHI KICKS AND SLICK WATTS PARTNER UP

*Kashi Kicks becomes the Official Shoe of Slick Watts
Slick Watts Birthday Bash and Live Performance on Nov. 30*

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Contact: Wattsy Music Management, info@wattsymusic.com

COLUMBUS, Ohio – Wattsy Music Management is pleased to announce a new partnership for Slick Watts with Kashi Kicks out of Pittsburgh, Pennsylvania. Kashi Kicks will become the Official Shoe of Slick Watts and will be the exclusive shoe for his performances, media appearances, and any photo or video shoots. They will also be the presenting partner of Slick Watts Birthday Bash on November 30th in Columbus, Ohio. Kashi Kicks are the hottest shoe out today in Hip Hop and are worn by R&B artist Ginuwine, football player Joey Porter and Hip Hop legend Flava Flav. “This is a big opportunity and I feel blessed to be in this position.” Watts stated, “It just makes me want to go further and push harder. It is a huge step forward in my music and life and is a great feeling to know Kashi Kicks has faith in my music and is willing to put their name behind the Slick Watts brand.”

Kashi Kicks were started by Pittsburgh jeweler Alan Kashi of Kashi Jewelry. These shoes are covered with bright colors and patterns, prints, glitter and even clocks on a thick-soled shoe ranging in price from \$120-\$250. They are known as jewelry for your feet! Kashi Kicks are distributed all over the world and can be purchased in stores all over the world in countries such as the United States, Italy, Canada, the Netherlands and Korea. “We here at Kashi Kicks are very excited to work with Slick Watts and Wattsy Music.” said owner AK for the entire Kashi Kicks family. On November 16, they have asked Slick to perform the song he created specifically for the shoe line “Ashy to Kashi” at their annual party in Pittsburgh with Rocky Fontaine a Kashi Kicks artist, Slim from 112 and Hot Rod from G-Unit.

The partnership will also include a Slick Watts Shoe and other opportunities between Slick Watts, Kashi Kick and their affiliates. Kashi Kicks will also be onsite for the Slick Watts’ Birthday Bash at Major Woody’s Night Club in Columbus, Ohio on November 30. The doors will open at 9pm and will include shoe giveaways by Kashi Kicks, performances from various artists and headlined by Slick Watts.

When asked what he thought about the new partnership Slick said, “To come from not being able to afford expensive shoes for the longest time to having my own official show is really special to me. It just goes to show the young people in the Ohio Valley and everywhere that anything is possible with hard work. This is just the beginning for me as well as the other artists in the BittaSweet Records family. The sky’s the limit!”

The Slick Watts Birthday Bash and Live Performance will be Friday, November 30 in Columbus at Major Woody’s Night Club. Tickets start at \$10 and a limited number of VIP tickets are available for \$25. To order VIP tickets or for more information visit www.wattsymusic.com. To find our more information on Kashi Kicks or to order a pair of their shoes today visit www.kashikicks.com.

Slick Watts Birthday Bash:

When: Friday, November 30

Doors Open 9pm Show starts at 10pm

Where: Major Woody’s Night Club

485 S. Front St. Columbus, OH 43215

Tickets: General Admission Tickets: \$10

VIP Tickets: \$25

More: Tickets and more info www.wattsymusic.com

Kashi Kicks:

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